



# WORKSHOP OVERVIEW

Imagine a world where the toughest and most uncomfortable political conversations no longer lead to division; where powerful conversations overcome mainstream media, big tech, and Hollywood in the minds of current and would-be voters this election season. This is possible!

We no longer need to raise our voice or our blood pressure...we need to raise our ability to influence. In a country ruled by emotion, Christian conservative moms are the most motivated and the most qualified to rise to this moment.

## **The Best GOTV Campaign Strategy of 2024!**

Women come hard-wired with an innate ability to influence. But another gear kicks in when a woman becomes a mother or a grandmother. Superpowers are activated when it comes to the ability to influence, women just need to learn to tap into them and apply them on the toughest spiritual battleground of our lifetime.

It's time to embark on a GOTV strategy that transcends politics. Let's bring back the America we knew, and win our friends, family, and neighbors to the Republican polls this election season! Let's Lady Up!



### Attendees Will Walk Away With:

- A simple way to get instant clarity around ANY breaking news topic
- A fresh and modern perspective on the “soul of our nation”
- An ability to gracefully influence ANY political conversation
- New confidence to take the lead in the most uncomfortable conversations
- A savvy approach to transforming deceived voters into purposeful voters
- Pro skills to unearth common ground and build instant trust with people
- A deeper love for our country that will be contagious
- Hacks to practically and quickly apply the new techniques learned

Diane Canada is our Speaker for this workshop. She founded Lady Up America in 2021 after running for TN State House of Representatives District 56. Diane is a national Political TV Commentator, hosts the Lady Up America Podcast, is an Author, and nurtures a growing community of Conservative women inside her new Lady Up America App.

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